

Message Text

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FM SECSTATE WASHDC

TO AMEMBASSY GUATEMALA

C O N F I D E N T I A L STATE 137955

FOR ROCAP

FOLLOWING REPEAT SAN SALVADOR 2527 SENT ACTION SECSTATE INFO
GUATEMALA, MANAGUA, SAN JOSE, TEGUCIGALPA & USCINCSO DATED
25 JUNE 1974:

QTE

C O N F I D E N T I A L SAN SALVADOR 2527

E.O. 11652 - GDS

TAGS: PFOR, ES, H, XK

SUBJECT: MOLINA PLAYS ON CENTRAL AMERICAN UNITY THEME

1. FEDERATION OF ADVERTISING MEDIA (MEDIOS PUBLICITARIOS) OF
CENTRAL AMERICA AND PANAMA (FEMEPCAP) HELD ITS FOURTH CONGRESS
IN SAN SALVADOR, JUNE 21-22. PRESIDENT MOLINA DELIVERED
WELCOMING REMARKS TO THE 58 DELEGATES, USING THE OCCASION TO
REITERATE HIS DEDICATION TO CENTRAL AMERICAN UNITY AND TO MINIMIZE
THE IMPORTANCE OF THE DISPUTE WITH HONDURAS. HE SPOKE OF A
SINGLE CENTRAL AMERICAN FATHERLAND AND ASSERTED THAT BOUNDARIES
HAVE NO REASON FOR BEING IN THE REGION. HE TERMED THE DISPUTE
WITH "SISTER REPUBLIC" HONDURAS "TRANSITORY" AND DECLARED
THAT ONLY A "FEW DIFFERENCES" SEPARATED THE TWO COUNTRIES.
LOCAL PRESS PROMINENTLY PLACED PHOTOGRAPH SHOWING
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MOLINA CHATTING WITH TWO HONDURAN DELEGATES.

2. FEMEPCAP UNANIMOUSLY ACCEPTED GUATEMALAN-SPONSORED RESOLUTION URGING CENTRAL AMERICAN NEWS MEDIA TO CONTRIBUTE TO THE SETTLEMENT OF THE SALVADOR/HONDURAS CONFLICT. THE RESOLUTION DESCRIBED THE CONFLICT AS A STUMBLING BLOCK TO REGIONAL ECONOMIC INTEGRATION, WHICH IT STRONGLY ENDORSED. IN ACCORDANCE WITH THE RESOLUTION, FEMEPCAP WILL OFFER TO BOTH GOVERNMENTS THE COLLABORATION OF ADVERTISING MEDIA THROUGHOUT CENTRAL AMERICA IN THE CREATION OF A CLIMATE OF "UNDERSTANDING AND SOLIDARITY" FOR THE NEGOTIATION OF A SETTLEMENT.

3. COMMENT: MOLINA WAS PLAYING ON AN OLD REFRAIN, THE CENTRAL AMERICAN EQUIVALENT OF MOTHERHOOD AND APPLE PIE. HIS REMARKS WERE NO DOUBT DESIGNED TO BLUNT CRITICISM OF EL SALVADOR AS THE VILLAIN IN THE JALAPA POSTPONEMENT; BUT HE PROPOSED NO POLICY INITIATIVES TO OVERCOME THE IMPASSE. CAMPBELL UNQTE SISCO

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